

**FUTURE
READY**



Agenda for Collective Impact



PERFECT EDUCATION
AFFECT
LEARNING
EDUCATE
BOLD

EDUCATE



WHAT IS FUTURE READY?

Future Ready is our strategic roadmap towards a cohesive set of ambitions designed to align local strategies with national priorities. The strategy will guide national initiatives, and Clubs will leverage the strategy to inform local plans tailored to the needs of their communities.

BOLDNESS

MISSION + VISION

OUR MISSION

To enable all young people, particularly those in need, to reach their full potential as productive, caring, responsible citizens.

OUR VISION

To provide a world-class Club Experience that supports members in graduating from high school with a plan for the future, demonstrating good character and citizenship, and healthy living.



CORE BELIEFS

- Safe, positive and inclusive environments in which to learn and grow.
- Opportunities to develop positive, meaningful and healthy connections with peers and youth development professionals.
- High-quality programs and activities that build upon young people's strengths, allow them to explore new experiences and help them develop skills for good decision-making.
- Experiences that foster hope, a sense of belonging and a purpose.
- Opportunities for youth to lead, share ideas and be heard and recognized.





GOALS + OUTCOMES

TO REACH MORE YOUTH WITH HIGH-QUALITY EXPERIENCES THAT LEAD TO POSITIVE OUTCOMES.

We aim to serve **3.5 million** members each day with Club experiences that enable young people to achieve positive outcomes in four priority areas:



health & wellbeing



character & leadership



academic success



life and workforce readiness

CARE

EDUCATION

GUIDING PRINCIPLES

- **Excellence** - We are the leaders in youth development. We take a professional approach to our work, setting high standards and investing in the success of our people.
- **Belonging** - We create diverse, inclusive environments where every young person, caregiver, staff member, board member and volunteer is valued, respected and has a voice.
- **Continuous Improvement** - We have a relentless focus on progress. We make data informed decisions and embrace learning and innovation to increase our impact.
- **Accountability** - We act in ways that advance the impact and reputation of the entire Boys & Girls Club Movement.
- **Collective Impact** - We collaborate eagerly for the collective good. We help each other get better.



RESPECT

BOYS & GIRLS CLUB

PRIORITIES

Organizational Strength: Demonstrate strong financial health, sound governance and sustainable business practices that promote growth and innovation.

Talent: Elevate our value proposition to attract, retain and develop diverse, transformational leaders at all levels.

Youth & Teen Impact: Deliver high-quality youth development to every Club member, every day, and equip them with skills and experiences that lead to positive outcomes.

Influence: Influence public opinion and action to elevate the youth development sector.

Digital Transformation: Leverage data and technology as strategic advantages in every aspect of our business.



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THANK YOU.